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# ANTENA 3 AND GLOBOMEDIA HAVE ENTERED INTO A 3-YEAR PRODUCTION AGREEMENT

- This is the largest transaction carried out in Spain between a TV channel and a production company
- Through this agreement, hitherto unheard of in Spain, GLOBOMEDIA agrees to produce each year for ANTENA 3 a guaranteed minimum volume of fiction and entertainment programmes
- The creative teams of GLOBOMEDIA who will work for ANTENA 3 will do it on an exclusive basis for the channel

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ANTENA 3 AND GLOBOMEDIA have closed a framework agreement for the production of fiction series and entertainment programmes for TV. By virtue of such alliance, which will have a term of three years, GLOBOMEDIA agrees to produce every year for the channel a guaranteed minimum volume of fiction series and entertainment programmes. Furthermore, ANTENA 3 will achieve to obtain a share of the annual production of the leading production company in Spain. The agreement also guarantees for ANTENA 3 the absolute exclusivity of the creative teams of GLOBOMEDIA who will work for the channel in the projects to be developed during the term of the agreement.

This agreement contributes to overcome the difficulties arisen as a result of the decision taken by the production company to invest in the capital stock of La Sexta, the new free commercial TV channel.

The agreement, hitherto unheard of in Spain, coincides with a TV market situation characterized by the increase in the number of channels (free TV and pay TV) and, consequently, a greater and increasing demand of ideas and TV products on the part of the operators. ANTENA 3, through this agreement, will have guaranteed a minimum production from one of the best content providers of the industry both at Spanish and European level.



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According to the agreement, which represents the largest transaction carried out up to now in Spain between a production company and a TV channel, GLOBOMEDIA agrees to produce every year for ANTENA 3 a minimum agreed economic volume of fiction series on the basis of the agreement executed by and between both parties. Similarly, ANTENA 3 also guarantees to order entertainment programmes for a minimum economic volume, this time global (as opposed to annual) during the whole term of the agreement.

This agreement is the result of the interest of both parties in continuing developing a co-operation through which, in the past, GLOBOMEDIA has produced for ANTENA 3 products as successful as "COMPAÑEROS", "UN PASO ADELANTE", "POLICÍAS", "MENUDO ES MI PADRE" or "MIS ADORABLES VECINOS" and, currently, one of the greatest hits of ANTENA 3, as is the case with "LOS HOMBRES DE PACO".

The agreement will allow both companies a better future planning of the productions, to ensure the continuity of their executive producers in the management and the shared development of new projects and business lines.

The first product derived from this agreement is expected to be aired during the second quarter of this year.

*GLOBOMEDIA is the leading company in the field of fiction series in Spain since 1995, having obtained great audience successes with "MÉDICO DE FAMILIA", "SIETE VIDAS", "COMPAÑEROS" and "PERIODISTAS", among others. Currently, GLOBOMEDIA is the production company of the three series that rank first among national series: "LOS HOMBRES DE PACO", "AÍDA" and "LOS SERRANO".*