



**TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES
NOTIFICATION OF A SIGNIFICANT EVENT**

For the purposes foreseen in article 82 of Law 24/1988 on the Stock Exchange Market, Antena 3 de Televisión, S.A. notifies the following significant event:

The Board of Directors of the Company, in its meeting held on 27th October 2010, unanimously agreed to distribute, on account of the results of the Company corresponding to year 2010, the gross amount of Euro eight cents (0.20 €) for each one of the 211,112,800 shares in which the capital stock is currently divided. At the time of the settlement of such interim dividend the corresponding withholdings will be applied in accordance with the tax regulations in force.

The date of payment fixed by the Board of Directors will be next 18th November 2010.

Considering that the shares are represented by book entries, the interim dividend will be paid through the Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A. (IBERCLEAR) and its participant entities. The entity in charge of the payment will be Banco Santander, S.A.

The company will also notify the payment of this interim dividend through the publication of an advert in the press, on a date closer to the settlement date.

Madrid, 28th October 2010

Mr. Luis Gayo del Pozo
Secretary General and Secretary of the Board of Directors